



Somerset Folk Harp Festival

July 21-24, 2016
Hilton Parsippany
Parsippany NJ
www.somersetharpfest.com



2016 FESTIVAL PROGRAM AD RATE SHEET

The Somerset Folk Harp Festival will be publishing and providing each festival registrant with a comprehensive festival program. Festival vendors, as well as others without a presence at the festival, can purchase ads in this festival guide. Want a copy of last year's guide? Email me at kathy@harpagency.com.

Reservation Deadline: June 24

ARTWORK DEADLINE: JULY 1

Formats: provide .jpg or .pdf file, better print quality with higher resolution files. Submit by email to kathy@harpagency.com.

Covers: available to first responders. Call or email to confirm availability.

Specifications

Ad size	Dimensions (width x height)		Festival vendor	Non-festival vendor
Back cover	8 x 10½ inches or 8.5x11 with full bleed	Color	\$400	\$500
Inside cover	8 x 10½ inches or 8.5x11 with full bleed	Color	\$300	\$400
Full page	8" w x 10½ inches	Black & white	\$250	\$300
Half page	8" w x 5¼ inches	Black & white	\$100	\$150
¼ page	4" w x 5¼ inches	Black & white	\$ 75	\$100
1/8 page	4" w x 2½ inches	Black & white	\$ 50	\$ 75

PAYMENT OPTIONS:

- ☐ Personal checks can be made payable to Somerset Folk Harp Festival.
- ☐ Credit card (please fill in the required information below)
 - ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Company Name: _____ Exp. Date: _____

Address/City/State/Zip _____

Number on Card: _____ Sec Code on back _____

Signature: _____ Date: _____



The Somerset Folk Harp Festival
Kathy DeAngelo, Director
kathy@harpagency.com

Phone & fax: 856-795-7637
11 Country Lane, Voorhees, NJ 08043
<http://www.somersetharpfest.com>